

FOR IMMEDIATE RELEASE

BOSLEY GIVES BACK

Bosley Hair Restoration Donates Complimentary Treatments for 19 Active Military Members or Post-9/11 Veterans

www.bosley.com

New York, NY (July 30, 2009) – In celebration of the Bosley's 35th year in practice and in appreciation of the United States Armed Forces, Bosley, the world's most experienced hair restoration expert, is granting one military personnel in each of their 19 Regional Surgical Office location

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ns in the United States and Mexico a full complimentary hair restoration treatment.

“As a company deeply vested in making a difference in the lives of men and women who have experienced hair loss and progressive baldness, Bosley would like to do something special for those in the military suffering from this problem,” says John Ohanesian, President and CEO of Bosley.”

Hair restoration will reward and honor this brave group by refreshing and rejuvenating their spirit and look, especially after returning from duty and having to re-enter the workforce. It is Bosley's way of saying “thank you” to all of the men and women who have fought for America, post 9/11. According to Sergeant First Class Scott Robertson, serving active duty and in the National Guard, “to see a company give back this way, shows they recognize the hard work and dedication that soldiers put into every day of their lives. It is great that the soldiers have to be nominated; it gives people a chance to tell the world how they feel about their soldiers. The recipients of the procedures will be truly grateful.”

Bosley is proud to have the opportunity to give back to the military community. Between the 4th of July and Labor Day 2009, active duty members, or post-9/11 veterans may submit a letter explaining his/her or an eligible applicant's military experience overseas and what a new restored head of hair would mean to him/her. Recommendations may come from friends or family members of the applicants. Each letter will be reviewed by a selection committee and the winner will be awarded a completely complimentary hair and/or eyebrow restoration to be used within one year at their local Bosley Regional Surgical Office.

Of course the winner will have to meet with a Bosley Physician and be deemed medically qualified to have the hair transplant procedure.

Eligible candidates are to submit their letters post-marked on or before September 7, 2009 to:

Bosley
Attn: John Ohanesian, President and CEO
9100 Wilshire Blvd.
East Tower Penthouse
Beverly Hills, CA 90212

Bosley is a world leader in hair loss and medical hair restoration having performed almost 200,000 hair transplant procedures on men and women from 60 different nations who suffered from hair loss and progressive baldness. Bosley Regional Surgical Office locations can be found at www.bosley.com.

About Bosley

Bosley enters its 35th year in surgical hair transplantation in 2009 as the world's most experienced hair restoration expert. Bosley advanced many of the artistic techniques used worldwide today to achieve natural results under the leadership of hair restoration pioneer L. Lee Bosley, M.D. There are eighty-five locations throughout the U.S., Canada and Mexico.

***For more information about BOSLEY or for an interview with John Ohanesian,
please contact:***

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